

UHL 4022 : EXPOSITORY WRITING

COMPARE AND CONTRAST PROJECT

Purpose: This writing assignment should help you learn to research a controversial issue and take a stand on it. When writing this paper, you will practice making a logical, ethical, emotionally compelling argument with an attempt to persuade.

Topic: Choose a controversial topic preferably in an engineering or technical field and take a stand on it. Make sure there is something, that can you can argue about. Your position should probably not be an either / or stand, but a balanced one with clear and believable justification. You should show that you have researched the issue in depth and given the matter careful thought.

Tone: Use a formal tone

Format: Typed, double-spaced, 1200-1500 words, not counting references page(s). Font size should be 12 pt. Please choose a font that is easily readable. For example, Arial, Times New Roman, Verdana, Tahoma.

Sources: Use at least 4 outside sources for your paper. Try to include at least one article from a scholarly journal, preferably a publication that uses the peer review process. Remember to hand in hard copies of all sources that you use. Failure to do so will result in a penalty of not less than 50% of your final mark for this writing project.

Citation: APA style

Suggested essay structure

Title: Write an accurate, interesting title. Be brief but clear.

Introduction: Refer to notes for unit 1 how tp present your attention getter and background.

Thesis statement: In an argumentative essay, your claim is not a statement but a claim about a debatable issue that you support with evidence. Make sure your thesis statement is specific and clear. Remember that the thesis statement should not be a question.

Give evidence: Build your credibility by using the most reliable and relevant evidence you can. Such forms of evidence might include facts, statistics, example, expert testimony , or research findings.

Refute the opposition's arguments: Anticipate (through research and critical thinking) what the other side might have to say about the issue. Show the reader what is wrong with the other side's assertions. Refer to your notes in Unit 2.

Conclusion: In a persuasive essay, this is generally a call to belief or action. You're your reader why your side makes more sense. Involve the reader.

Grading

Oral Presentation : (10%)

Report written : (30%)

Bonus: Bonus mark of not more than 5% of the total mark of the final product will be given for the quality of sources cited.

Deadline

Draft: Week 12

Edited version: Week 13

Final product: Week 14